

ANDREA KAPLAN-CHAMBERS

551-486-2898

angedkaplan@gmail.com

http://www.chunchmeow.com

SUMMARY

Award-winning, outgoing problem-solver with 20+ years of experience in design and development for digital media with a strong educational background in studio art and Masters Degree in Human Computer Interaction. Passionate in designing and improving creative solutions in an iterative environment for delivering assets on time, to specifications, in legacy frameworks, with ADA compliance, in a responsive mobile-first environment.

EDUCATION

Masters of Science in Information Studies, University of Texas Austin

December 2018

UX Design

Bachelor of Arts, Ramapo College of New Jersey 2004

Communication Arts

Graphic Design

Associates in Applied Science, Bergen Community College of New Jersey 2002

Communication Arts

Graphic Design

SKILLS

Design:

Responsive/Mobile, Medium and Hi-Fi Prototypes, Axure RP, InVision, Sketch, Usability Testing, Adobe CS (PhotoShop, Illustrator, InDesign), Agile

Development:

HTML5, CSS3 (LESS/SASS), Bootstrap, JavaScript / JQuery, PHP, Orchard Framework, Magento Framework, Shopify Framework, MySQL, Visual Studio, Git, PHP Storm

WORK EXPERIENCE

Founder, Senior Software Engineer and UX Designer - Maggie Bird LLC July 2013 - Present

- Layout, Information Architecture, and full development cycles with iterative QA for responsive-first environments.
- Performed heuristic evaluations, competitive analysis and surveyed participants for performance studies.
- Redesign of features through storyboards to create a more personalized and accessible experience.
- Developed interactive hi-fi prototypes using Axure or InDesign.
- Wrote design documentation, best-practices, and developed Style Guides.
- Clients include: Madonna Skin, Frye Boots, 7ForAllMankind, Juicy Couture, Katy Perry Collection, Louisville Slugger, NYDJ, Cupcakes and Cashmere, BubblePipe Media, Onestop Internet.

Senior Software Engineer and UX Designer - Onestop Internet September 2013 - Present

- Built features and improved current legacy core Orchard framework with CSS3 (LESS), Bootstrap, JQuery, Knockout and Angular.
- Upgraded legacy framework and consulted on visual designs to meet responsive-first WCAG ADA web standards.
- Mentored junior-level engineers in proper coding standards to optimize legacy framework and develop their skills and knowledge in best practices.
- Led code review sessions with team of 7 remote engineers and QA (based in Tijuana) to improve quality of bug fixes and minimize check-ins to Git through SourceTree.
- "Translation ambassador" between Engineering, Creative, and Product Managers.
- Clients include: Madonna Skin, Frye Boots, 7ForAllMankind, Juicy Couture, Katy Perry Collection, Louisville Slugger, NYDJ, Cupcakes & Cashmere on legacy frameworks including Orchard, Magento, Shopify, Reaction Commerce (Node.js and MongoDB).

ANDREA KAPLAN-CHAMBERS

551-486-2898

angedkaplan@gmail.com

<http://www.chunchmeow.com>

WORK EXPERIENCE

Interface Engineer, Foundry9 *March 2009 – July 2013*

- Developed feature-based landing pages.
- Developed e-mail templates for featured holiday campaigns and everyday subscription blasts.
- Developed and improved Chase Bank website along with Chase Credit Card feature websites.
- Assessed, tested, and re-developed for conformance with WCAG, mobile web best practices, and mobile app best practices.
- Clients include: Chase, Sazerac Vodka

Web Developer, CPA2Biz.com *April 2008 – March 2009*

UI Developer, AllianceBernstein *October 2005 - April 2008*

Web Developer, J.L. Shapiro and Associates *January 2005 – October 2005*

Web Developer, Ramapo College of New Jersey *January 2003 – January 2005*

Webmaster, Superior Bank FSB *June 1999 - January 2002*

VOLUNTEERING, HONORABLE MENTIONS, AWARDS

- **ACT-W Austin Conference** *Summer 2017*: Interview Coach for women transitioning to STEM.
- **Lady Geeks of Austin** *2016-present*: Member
- **Red Fork Arts Collective** *2009-present*: Member
- **Ethereal Arts Exhibition** *2011-2014*: Member
- **High Five Events** *Summer 2017*: Race Finish Line Volunteer
- **A Better World** *2014-2015*: Running participant Setup and Registry.